MEDIA KIT · NOVEMBER 2026

Lisen Othilie Lundsør

Influencer, model and artist, known from Sommerhytta on TV 2



15.3K
followers on TikTok

6.8K
followers on Instagram

1.1M
views on the most viewed video on TikTok

About *Lisen*

From Sommerhytta to the runway and the red carpet

Lisen Othilie Lundsør is an influencer, model and artist, known from Sommerhytta on TV 2. She shares fashion, styling, hair, tattoos and everyday life, and her bold style has earned her coverage in NRK, Dagbladet, Se og Hør and KK. Her audience is young and Norwegian: 87 percent of her TikTok viewers are between 18 and 34, and 93 percent are in Norway.

01 **Known from Sommerhytta** on TV 2 in 2025, where she took part together with her mother.

02 **Featured in NRK, Dagbladet, Se og Hør and KK** for her style and her story.

03 **1.1 million views** on her most viewed video on TikTok.

04 **Model and runway** for Number 5 Studios, Amara, Golf, Cert and Miwi, among others.

Audience

TIKTOK **15.3K** followers

131.5K views	**83.6K** viewers
7.1K profile views	**429.3K** likes in total

INSTAGRAM **6.8K** followers

156.7K views	**20.1K** unique viewers
3.6K profile visits	**41 %** of views from people who do not follow her

Figures from TikTok Analytics (4 to 31 October 2026) and Instagram Insights (last 30 days, 2 November 2026). Likes on TikTok are the all time total.

How we can *work* together

01 **Social media collaborations**

Content on TikTok and Instagram for brands in fashion, makeup, skincare, hair, nails and activewear.

02 **Modelling and runway**

Photo shoots, campaigns, music videos and runway for clothing brands, tattoo studios and artists.

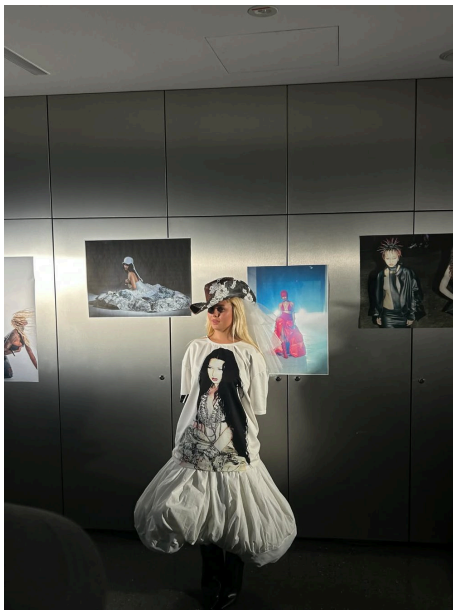
03 **TV and entertainment**

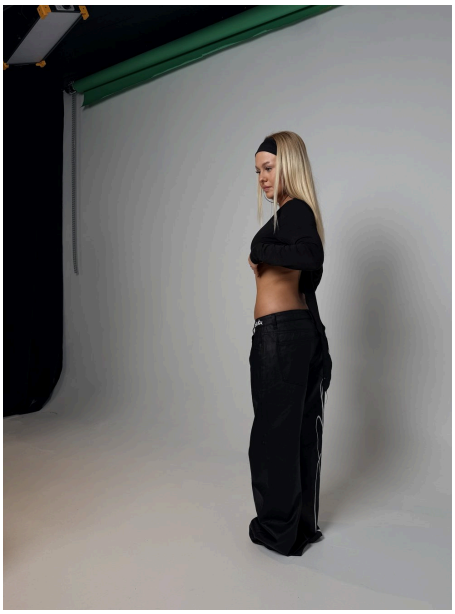
Experience from Sommerhytta on TV 2, and open to new TV and game show concepts.

04 **Events and festivals**

Organises her own events, and is a good fit for venues, events and festivals that want to reach a young audience.







TOPICS

Fashion | Styling | Hair | Tattoos | Music | Everyday life | Festivals

Want to work with Lisen?

Prices on request. Send us an email about what you have in mind, and we will get back to you quickly.

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