MEDIA KIT · NOVEMBER 2026

Ludvik Omberg

Comedian from Fredrikstad with sketches people recognise themselves in



21.2K
followers on TikTok

2.2K
followers on Instagram

1.4M
views on a single sketch on Instagram

About *Ludvik*

Everyday humour in the Fredrikstad dialect

Ludvik Omberg is a young comedian from Fredrikstad, and the Fredrikstad dialect is a big part of his humour. He makes sketches about everyday things people recognise themselves in, delivered with humour and a twinkle in his eye. He gives a lot of himself, and is positive, creative and commercial.

01 **1.4 million views** on a sketch he made at the hairdresser in Fredrikstad, on Instagram.

02 **Over half a million views** on his most viewed video on TikTok, with more getting close.

03 **Campaign for the Idyll festival.** Ludvik has already delivered campaigns for brands and events.

04 **Featured in Fredriksstad Blad** when the brothers Ludvik and Elias went viral on TikTok.

Reach

TIKTOK **21.2K** followers

510K
views on the most viewed video

444.2K
likes

INSTAGRAM **2.2K** followers

1.4M
views on a single sketch

Follower numbers are updated every week. View numbers refer to individual videos.

How we can *work* together

01 **Social media campaigns**

Sketches on TikTok and Instagram where the brand becomes a natural part of the humour.

02 **Festivals and events**

Promoting festivals and events, as he has done for the Idyll festival.

03 **TV work**

Ludvik is open to TV work and other productions.







PREVIOUS PARTNERS

Idyllfestivalen

FEATURED IN

Fredriksstad Blad

TOPICS

Everyday humour | Fredrikstad dialect | Ludvik's cooking corner | School and family | POV sketches

Want to work with Ludvik?

Prices on request. Send us an email about what you have in mind, and we will get back to you quickly.

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